

RAHUL MITRA

Department of Communication
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ACADEMIC APPOINTMENTS

- 2013-present **Assistant Professor.** Department of Communication, Wayne State University.
- 2012-2013 **Graduate Intern & Research Assistant.** Office of University Sustainability, Purdue University.
- 2010-2013 **Graduate Teaching Assistant & Lecturer.** Brian Lamb School of Communication, Purdue University.
- 2009-2013 **Ross Fellowship.** Brian Lamb School of Communication, Purdue University.
- 2007-2009 **Graduate Teaching Assistant.** School of Media & Communication, Bowling Green State University.

EDUCATION

- Ph. D. **Purdue University**, West Lafayette, IN (August 2013).
Major area of study: Organizational Communication
Minor areas: Business Ethics (Responsible Leadership); Mixed Research Methods
- M. A. **Bowling Green State University**, Bowling Green, OH (August 2009).
Major area of study: Organizational Communication/ Public Relations
- Pg. Dip. **Asian College of Journalism**, Chennai, India (May 2004).
Major area of study: Print Journalism
- B. Sc. **University of Calcutta, at St. Xavier's College**, Kolkata, India (May 2003).
Major area of study: Economics (Honors)

PUBLICATIONS

Refereed Journal Articles

1. Long, Z., Buzzanell, P.M., Wu, M., **Mitra, R.**, Kuang, K., & Suo, H. (accepted). Global communication for organizing sustainability and resilience. *China Media Research*.
2. Mitra, R. (2015). Re-Constituting "America": The clean energy economy ventriloquized. *Environmental Communication*. Advance online publication. doi: 10.1080/17524032.2015.1047885

3. Mitra, R. (2015). Proposing a culture-centered approach to career scholarship: The example of subsistence careers in the US Arctic. *Human Relations*. Advance online publication. doi: 10.1177/0018726715570100
 4. Mitra, R. (2013). From transformational leadership to leadership “trans-formations”: A critical dialogic perspective. *Communication Theory*, 23, 395-416. doi: 10.1111/comt.12022
 5. **Mitra, R.**, & O’Connor, E. (2013). Perceptions of economic globalization, emerging influence, and international organizations in India. *Public Relations Review*, 39, 587-590. doi: 10.1016/j.pubrev.2013.05.003
 6. Mitra, R. (2013). The neo-capitalist firm in emerging India: Organization-State-Media linkages. *International Journal of Business Communication*, 50, 3-33. doi:10.1177/0021943612465179 (**Lead article.**)
 7. Mitra, R. (2012). Living foreignness/community: Potentiality and “ordinary” performances of being/non-being. *Text and Performance Quarterly*, 32, 286-307. doi:10.1080/10462937.2012.702351 (**Lead article.**)
- Featured in *The Critical Lede*, October 4, 2012, at:**
<http://thecriticallede.com/0104-foreignness-community-and-potentiality/>
8. Mitra, R. (2012). “My country’s future”: A culture-centered interrogation of corporate social responsibility in India. *Journal of Business Ethics*, 106, 131-147. doi:10.1007/s10551-011-0985-8
 9. Mitra, R. (2011). Framing the corporate responsibility-reputation linkage: The case of Tata Motors in India. *Public Relations Review*, 37, 392-398. doi:10.1016/j.pubrev.2011.06.002
 10. Mitra, R. (2011). Outlining a dialogic framework of difference: How do Sri Lankan Tamil refugees in India constitute and negotiate difference? *Journal of International and Intercultural Communication*, 4, 181-200. doi:10.1080/17513057.2011.573862
 11. Mitra, R. (2010). Organizational colonization and silencing strategies in the Indian media with the launch of the world’s cheapest car. *Communication, Culture, & Critique*, 3, 572-606. doi:10.1111/j.1753-9137.2010.01087.x
 12. Mitra, R. (2010). Doing ethnography, being an ethnographer: The autoethnographic research process and I. *Journal of Research Practice*. 6(1), Article M4. Retrieved August 11, 2010 from: <http://jrp.icaap.org/index.php/jrp/article/view/184/215>.
 13. Mitra, R. (2010). Resisting the spectacle of Pride: Queer Indian bloggers as interpretive communities. *Journal of Broadcasting & Electronic Media* (Special Issue on Race, Class and Gender in the Media), 54, 163-178. doi:10.1080/08838150903550485
 14. **Mitra, R.**, & Gajjala, R. (2008). Queer blogging in Indian digital diasporas: A dialogic encounter. *Journal of Communication Inquiry*, 32, 400-423. doi:10.1177/0196859908321003

Invited Journal Articles

1. **Mitra, R.,** & Buzzanell, P.M. (2015). Introduction: Organizing/Communicating sustainably. *Management Communication Quarterly*, 29, 130-134. doi:10.1177/0893318914563573

Peer-Reviewed Book Chapters

1. **Mitra, R.,** & Doctor, V. (In progress). Passing in corporate India: Problematizing disclosure of sexual orientation at the workplace. In T. Köllen (Ed.), *Sexual orientation and transgender issues in organizations: Global perspectives on LGBT workforce diversity*. Springer.
2. Mitra, R. (In press). Sustaining “green consumption.” In J. Fyke, J. Faris., & P.M. Buzzanell (Eds.), *Cases in organizational and managerial communication: Stretching boundaries*. New York: Routledge.
3. Mitra, R. (In press). Immigrants’ negotiations of career inheritance: A (dis)placement framework. In S. Shenoy-Packer, & E. Gabor (Eds.), *Immigrants communicating meanings of work*. New York: Peter Lang Publishing.
4. **Mitra, R.,** & Warshay, N. (2015). Policy discourse and mandatory CSR in India. In D. Jamali, C. Karam, & M. Blowfield (Eds.), *Development-oriented corporate social responsibility (Vol. 2): Locally-led initiatives in developing economies* (106-120). Greenleaf Publishing.
5. Mitra, R. (2014). Organizing foreignness: Of aliens, permanence, and shape-shifters. In S.C. Howard (Ed.), *Critical articulations of race, gender, and sexual orientation* (pp. 65-84). Lanham, MD: Lexington Books.
6. **Mitra, R.,** Green, R.J., & Dutta, M.J. (2013). Corporate reputation in emerging markets: A culture-centered review and critique. In C. Carroll (Ed.), *Handbook of communication and corporate reputation* (pp. 484-496). Malden, MA: Wiley-Blackwell.
7. Mitra, R. (2012). What about the people in the “People’s Car”? Tata Motors and the Nano controversy. In S.K. May (Ed.), *Case studies in organizational communication: Ethical perspectives and practices* (2nd ed.; pp. 119-128). Thousand Oaks, CA: Sage.

Invited Book Chapters

1. Mitra, R. (In press). *Environmental sustainability as competitive driver in emerging markets*. In B. Kedia (Ed.), *Revisiting BRICS (Brazil, Russia, India, China and South Africa): Are opportunities in emerging markets real?* Edward Elgar.
2. Mitra, R. (2011). Sharing some key pedagogical tools: Conversations, case studies and fieldwork. In A. Limani (Ed.), *Talking about learning: Opening new horizons through teaching and learning* (pp. 19-20). Tetovo, Macedonia: The Language Center, South East European University.
3. **Mitra, R.,** & Gajjala, R. (2010). Networked agency and building community: Encountering queer “desi” blogging through dialogue. In M.B. Hinner (Ed.), *The*

interrelationship of business and communication: A forum for general and intercultural business communication vol. 6 (pp. 383-407). Frankfurt: Peter Lang.

Invited Encyclopedia Entries

1. **Mitra, R.** (In press). Sustainability and sustainable development. In C.R. Scott., & L.K. Lewis (Eds.), *International encyclopedia of organizational communication*. Malden, MA: Wiley-Blackwell.
2. **Mitra, R.,** & Fyke, J. (In press). Popular culture and organizational communication. In C.R. Scott., & L.K. Lewis (Eds.), *International encyclopedia of organizational communication*. Malden, MA: Wiley-Blackwell.
3. **Mitra, R.** (In press). Academic journals. In M. Allen (Eds.), *The SAGE encyclopedia of communication research methods*. Thousand Oaks, CA: Sage.
4. **Mitra, R.** (In press). Organization of research reports. In M. Allen (Eds.), *The SAGE encyclopedia of communication research methods*. Thousand Oaks, CA: Sage.

Book Review Essays

1. Mitra, R. (2013). Reassessing corporate social responsibility for the hyper-global network society: Centering communication (Extended review essay). *Organization*, 20, 477-485.

PRESENTATIONS

Competitively Selected Conference Presentations

1. Mitra, R. (forthcoming November, 2015). *Enacting environmental resource management policy in fragile eco-systems: Intersections and contradictions in the U.S. Arctic*. Paper to be presented as part of a competitively selected panel to the National Communication Association, Las Vegas, NV.
2. Mitra, R. (2015, May). *Discursively positioning environmental sustainability as competitive driver in emerging markets*. Paper presented to the International Communication Association, San Juan, Puerto Rico.
3. Mitra, R. (2015, May). *Immigrants' negotiations of career inheritance: A (dis)placement framework*. Paper presented to the International Communication Association, San Juan, Puerto Rico.
4. **Mitra, R.,** & Warshay, N. (2015, May). *Mandatory corporate social responsibility in India: Policy discourse and mainstreaming CSR*. Paper presented to the International Communication Association, San Juan, Puerto Rico.
5. Husain, A., **Mitra, R.,** & Archer, J. (2015, April). *Crisis communication, social media, and renewal: A multi-case study of Domino's Youtube and BP's oil spill disasters*. Paper presented to the Central States Communication Association, Madison, WI. (**Top 3 Paper, Public Relations Division.**)

6. Mitra, R. (2014, November). *Organizing foreignness: Of aliens, permanence, and shape-shifters*. Paper presented to the National Communication Association, Chicago, IL.
7. **Mitra, R.**, & Fyke, J. (2014, November). *Technologisation of discourse in purpose-driven consultancy firms: Organizational development for conscious capitalism and sustainability communication*. Paper presented to the National Communication Association, Chicago, IL.
8. **Mitra, R.**, & Buzzanell, P.M. (2014, May). “*The birthing process is messy*”: *Positioning sustainability “in the cloud” as an emerging profession*. Paper presented to the International Communication Association, Seattle, WA.
9. Mitra, R. (2014, May). *Engagement as connection/connectivity: Online/offline intersections at a University Sustainability Office*. Paper presented to the International Communication Association, Seattle, WA.
10. Mitra, R. (2014, May). *Communicative tensions of meaningful careers in sustainability*. Paper presented to the International Communication Association preconference on “(Re)defining and (re)negotiating the meaning of work, success, happiness, and the good life,” Seattle, WA.
11. Mitra, R. (2013, November). *Connection/Connectivity: Online/Offline Intersections at a University Sustainability Office*. Paper presented as part of a competitively selected panel to the National Communication Association, Washington, D.C.
12. Robinson, S., **Mitra, R.**, & Buzzanell, P.M. (2013, November). *Changing face of communication studies: Graduate students’ stories of expectations, meaningfulness, and uncertain career trajectories*. Paper presented to the National Communication Association, Washington, D.C.
13. Mitra, R. (2012, November) “*Meaningful work*” as crystallized: *Four communicative faces of meaningfulness*. Paper presented to the National Communication Association, Orlando, FL.
14. Mitra, R. (2012, November). *Tell me your story (or not): Performing COMMunity with sustainability consultants*. Paper presented as part of a competitively selected panel to the National Communication Association, Orlando, FL.
15. Mitra, R. (2012, May) “*Professional*” *performances of expertise by sustainability practitioners: Deliberations in an online forum*. Paper presented to the International Communication Association, Phoenix, AZ.
16. Mitra, R. (2012, May) *Problematizing culture, structure and agency in career research: Outlining a culture-centered approach*. Paper presented to the International Communication Association, Phoenix, AZ.
17. Mitra, R. (2012, May). *Living foreignness/community: Potentiality and “ordinary” performances of being/non-being*. Paper presented to the International Communication Association, Phoenix, AZ. (**Top Student Paper, Ethnicity and Race Division.**)

18. **Mitra, R.**, Green, R.J., & Dutta, M.J. (2012, May). *Corporate reputation in emerging markets: A culture-centered review and critique*. Paper presented to the International Communication Association, Phoenix, AZ.
19. **Mitra, R.**, & Buzzanell, P.M. (2012, April). *Bounded empowerment and contingencies of sustainability entrepreneurs*. Paper presented to the annual SEE Conference: Sustainability, Ethics and Entrepreneurship, Denver, CO.
20. Mitra, R. (2012, March) *Discontinuity and constitutive rhetoric: The clean energy economy in America*. Paper presented to the Central States Communication Association, Cleveland, OH. (**David Zarefsky Award for Top Student Paper and Top 4 Paper, Rhetorical Theory and Criticism Division.**)
21. Mitra, R. (2012, March) *Sight-Seeing*. Paper presented to the Central States Communication Association, Cleveland, OH. (**Top 5 Paper, Performance Studies and Theatre Division.**)
22. **Mitra, R.**, & Buzzanell, P.M. (2012, March) *Revisionist frames of leadership by corporate social responsibility practitioners*. Paper presented to the Central States Communication Association, Cleveland, OH. (**Top 2 Paper, Organizational and Professional Communication Division.**)
23. Mitra, R. (2011, November). *Discursive positioning in the case of a “sustainable communications” firm: Dialogue, innovation and social change in negotiating responsible business*. Paper presented to the National Communication Association, New Orleans, LA.
24. Mitra, R. (2011, November). *Ethnography and the ethics of care: A call for care-oriented research*. Paper presented to the National Communication Association, New Orleans, LA.
25. Mitra, R. (2011, November). *Writing-Stories on “care-full” work: Meaningful work and the ethics of care*. Paper presented to the National Communication Association, New Orleans, LA.
26. Sarapin, S.H., Haas-Warren, E., Morgan, M, **Mitra, R.**, & McWilliams, S. (2011, November). *Optimizing voices from the witness box: The effects of physician-defendant testimony on findings of nurse-defendant negligence in medical malpractice*. Paper presented to the National Communication Association, New Orleans, LA. (**Top 4 Paper, Communication and Law Division.**)
27. Suo, H., **Mitra, R.**, Kuang, K., Long, Z., Wu, M., & Buzzanell, P.M. (2011, November). *Voice and organizing in China: Theorizing organizational communication research and practice*. Paper presented to the National Communication Association, New Orleans, LA.
28. Mitra, R. (2011, November). *Writing-Stories of care and career: Problematizing meaningful work*. Paper presented to the Doing Autoethnography: Here and Now conference, Wayne State University, Detroit, MI.

29. Mitra, R. (2011, October). *Journal entry 12/20/2020: Life/Brand under the “new” academic contract*. Paper presented to the Organization for the Study of Communication, Language and Gender at Evanston, IL.
30. Mitra, R. (2011, May). *Re-Casting transformational leadership via a dialogic framework: Placing communication at the “center”*. Paper presented to the International Communication Association, Boston, MA. (**Top 2 Student Paper, Organizational Communication Division.**)
31. Mitra, R. (2011, May). *Discursively grounding leadership in corporate social responsibility (and vice versa): The case of top 3 public Chinese banks*. Paper presented to the International Communication Association, Boston, MA.
32. Mitra, R. (2011, March). *Outlining a theoretical framework of dialogic difference*. Paper presented to the Purdue Graduate Student Conference on Communication Research at West Lafayette, IN.
33. Mitra, R. (2010, November). *Extending the location, scope and reflexivity of transnational feminism: How does a (gay, South Asian) man “do” feminism?* Paper presented as part of a competitively selected panel to the National Communication Association, San Francisco, CA.
34. Mitra, R. (2010, November). *Considering LMX in inter-organizational networks in CSR: A d/Discursive framework of resource exchange*. Paper presented as part of a competitively selected panel to the National Communication Association, San Francisco, CA.
35. **Mitra, R., & Doctor, V.** (2010, November). *Socialization at the (sexual) workplace: Passing of gay men in corporate India*. Paper presented to the National Communication Association, San Francisco, CA.
36. **Mitra, R., & O’Connor, E.** (2010, November). *Perceptions of globalization and emerging economy expectations in India*. Paper presented to the National Communication Association, San Francisco, CA.
37. Mitra, R. (2010, June). *Corporate social responsibility and reputation in emerging economy contexts: An Indian case study*. Paper presented to the International Communication Association, Singapore.
38. Mitra, R. (2010, June). *Theorizing a discourse-based framework for corporate social responsibility*. Paper presented to the International Communication Association, Singapore. (**Top Student Paper and Top Four Paper, Organizational Communication Division.**)
39. Mitra, R. (2010, April). *“Food for Thought”: Inadequate discipline and organizational identification in the case of a graduate student government*. Paper presented to the Central States Communication Association, Cincinnati, OH.
40. Mitra, R. (2010, April) *Neo-Capitalist dominance in emerging India: Organization-State-Media linkages*. Paper presented to the Central States Communication Association,

Cincinnati, OH. (**Top Five Paper, Organizational and Professional Communication Division.**)

41. Mitra, R. (2010, April). *Engaging closet conversations: The case for dialectical disclosure in healthcare outreach targeting queer Latinos*. Paper presented to the Central States Communication Association, Cincinnati, OH. (**Top Paper, Sexual Orientation and Gender Identity Caucus.**)
42. Mitra, R. (2009, November). *Stability and change in corporate social responsibility in India: Organizational ethics, accountability and nation-building*. Paper presented to the National Communication Association, Chicago, IL.
43. Mitra, R. (2009, May). *Organizational colonization and mediated narration of national progress in India with the launch of the world's cheapest car*. Paper presented to the International Communication Association, Chicago, IL.
44. Mitra, R. (2009, May). *Re-articulating social change for interactive media: Queer Indian bloggers' resistance as media producers/consumers*. Paper presented to the International Communication Association, Chicago, IL.
45. Mitra, R. (2008, November). *Scripting heteronormativity: Countering heteronormative practices in Midwest college classrooms through critical pedagogy*. Paper presented to the National Communication Association, San Diego, CA.
46. Mitra, R. (2008, November). *Sensitization toward sexual orientation in the Indian corporate workplace: Building on social norms theory and frame analysis for a social campaign*. Paper presented to the National Communication Association, San Diego, CA.
47. Mitra, R. (2008, November). *"More Dreams Per Car": Mediated scripting of globalization, organizational culture, and national progress in India with the launch of the world's cheapest car*. Paper presented to the Global Fusion conference, Ohio University, Athens, OH.
48. Mitra, R. (2008, September). *Critically analyzing corporate social responsibility (CSR) discourse in developing countries: Reliance Industries Limited's HIV/AIDS intervention program in India*. Paper presented to the Organizational Communication Mini-Conference, Purdue University, West Lafayette, IN.
49. Mitra, R. (2008, March). *Examining ruptures: An ethnographic study of Sri Lankan Tamil Refugees in India*. Paper presented to the Citizenship in the 21st Century conference, University of Pittsburgh, Pittsburgh, PA.
50. Mitra, R. (2008, March). *Straddling boundaries of citizenship: Sri Lankan Tamil Refugees in India negotiating nationhood*. Paper presented to the Boundaries of Citizenship conference, Wayne State University, Detroit, MI.

Session Organizer at Competitively Selected Conference Presentations

1. Panel organizer and chair for “*Intersections of public policy and organizational communication research: Embracing opportunities for policy and practice.*” National Communication Association, Las Vegas, NV, November 2015.
2. Panel organizer and co-chair for “*The presence of our future(s): Reflections and suggestions on negotiating the academic job market.*” National Communication Association, Chicago, IL, November 2014.
3. Panel organizer and chair for “*Connections of/in organizational ethnography: New ties, media, dilemmas, and solutions.*” National Communication Association, Washington, D.C., November 2013.
4. Panel organizer and chair for “*The ‘possibilities’ of case study communication: Linking strategies, noting limitations, exploring media.*” Central States Communication Association, Kansas City, MO, April 2013.
5. Panel organizer and chair for “*Performing COMMunity in organizational communication: Being/ narrating/ (re)presenting.*” National Communication Association, Orlando, FL, November 2012.
6. Panel organizer for “*Building bridges, exploring vistas: Communicative implications for Leader-Member Exchange (LMX).*” National Communication Association, San Francisco, CA, November 2010.
7. Panel organizer for “*Building bridges in communication theory: From ‘common ground’ to multiperspectivalism*” National Communication Association, San Francisco, CA, November 2010.

Participant at Conference Panel Discussions

1. Mitra, R. (forthcoming 2015, November). *Embracing “transnationalization” within GLBTQ Communication Studies: Resistances and new opportunities.* Presented as part of a competitively selected panel discussion at the National Communication Association at Las Vegas, NV.
2. Mitra, R. (2015, April). *Deliberative tensions of water stewardship in a multi-stakeholder initiative.* Presented as part of a competitively selected panel at the Central States Communication Association at Madison, WI.
3. Mitra, R. (2014, November). *Text/conversation and the organizing of “foreignness.”* Presented as part of a competitively selected panel discussion at the National Communication Association at New Orleans, LA.
4. Mitra, R. (2011, November). *Voicing community: Confronting race and sexual orientation in communication studies.* Presented as part of a competitively selected panel discussion at the National Communication Association at New Orleans, LA.

5. Mitra, R. (2011, September). *Thinking qualitative, thinking interdisciplinary*. Presented to the Communication Graduate Students Association colloquium “Publishing academic journal articles,” at Purdue University, West Lafayette, IN.
6. Mitra, R. (2011, April). *Competing in the new innovation-driven global economy: Interdisciplinary research, experimentation, and breakthrough knowledge*. Panel participant at the Center for Advanced Study in International Competitiveness conference, Oak Brook, IL.

Invited Talks at Academic Conferences

1. Mitra, R. (2015, March). *Communicative complexities of “Integrated Arctic Management”’: Enactments of career and policy/practice*. Presented to the Humanities Center Faculty Fellows’ conference on “Survival,” Wayne State University, Detroit, MI.
2. Mitra, R. (2014, June). *Environmental sustainability as competitive driver in emerging markets*. Presented to the Revisiting BRICS (Brazil, Russia, India, China and South Africa): Are Opportunities in Emerging Markets Real? conference, University of Memphis and University of Connecticut Centers for International Business Education & Research (CIBER), at Storrs, CT.
3. Mitra, R. (2014, March). *Organizing/communicating sustainably*. Presented to the Communication and Social Action conference, Central Michigan University, Mount Pleasant, MI.
4. **Mitra, R.**, & Buzzanell, P.M. (2013, April). *Doing sustainability work: Transforming the mainstream, mainstreaming transformation*. Presented to the Federation Prize lecture at the Central States Communication Association, Kansas City, MO.
5. Buzzanell, P.M., & **Mitra, R.** (2013, February). *Meanings and enactments of diversity and inclusion in sustainability*. Presented to the Center of Research on Diversity & Inclusion Advisory Board, Purdue University, West Lafayette, IN.

Invited Talks at Other University Classes

1. Mitra, R. (2015, February 10). *Intersections of intercultural and organizational communication in my research* (Graduate class). Bowling Green State University, at Bowling Green, OH.
2. Mitra, R. (2014, November 5). *Culture in/and organizational communication research* (Undergraduate class). William Paterson University, at Wayne, NJ.

AWARDS AND HONORS

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| 2015 | Top 3 Paper . Public Relations Division. Central States Communication Association. |
| 2014 | Visiting Fellowship , Institute of the North, Anchorage AK. |
| 2014 | Humanities Center Faculty Fellowship , Wayne State University. (\$4,500) |

- 2013 **Harriet Dowdell Bantz, Sandra G. Petronio, and Charles R. Bantz Endowed Faculty Development Award**, Wayne State University. (\$500)
- 2012 **Top Student Paper**. Ethnicity and Race Division, International Communication Association.
- 2012 **Top 2 Paper Award**. Organizational and Professional Communication Division. Central States Communication Association.
- 2012 **David Zarefsky Award for Top Student Paper and Top 4 Paper Award**. Rhetorical Theory and Criticism Division, Central States Communication Association.
- 2012 **Top 5 Paper Award**. Performance Studies and Theatre Division. Central States Communication Association.
- 2011 **Top 4 Paper Award**. Communication and Law Division. National Communication Association.
- 2011 **Top 2 Student Paper Award**. Organizational Communication Division. International Communication Association.
- 2011 **Alan H. Monroe Graduate Scholar Award**. Brian Lamb School of Communication, Purdue University.
- 2011 **Berenice A. Carroll Feminism, Peace and Social Justice Award**, Honorable Mention. Purdue University.
- 2010 **Top Student Paper and Top 4 Paper Award**. Organizational Communication Division. International Communication Association.
- 2010 **Top Paper Award**. Sexual Orientation and Gender Identity Caucus. Central States Communication Association.
- 2010 **Top 5 Paper Award**. Organizational and Professional Communication Division. Central States Communication Association.
- 2009 **Excellent Masters Student Recognition Award**. School of Media & Communication, Bowling Green State University.
- 2008 **Teachers' Excellence Award (Masters Student)**. School of Media & Communication, Bowling Green State University.

FUNDING AND GRANTS

Selected Research Grants

1. **Faculty Spring/Summer Doctoral Student Research Assistant Support, Department of Communication, Wayne State University (2015)**. PI. "*Communicative complexities of enacting environmental resource management policy in the U.S. Arctic.*" \$2,500.

2. **National Science Foundation (2014)**. Mentor for undergraduate student research assistant. (PI: Jeffrey L. Ram). "*REU Site: Improving the Environment through Undergraduate Research Internships for a Sustainable Environment (URISE)*." \$348,655. Not funded.
3. **National Science Foundation Research Traineeship (NRT) Program**. Participating faculty member. "Training for Resiliency & Urban Sustainability in Technology (TRUST)." Not funded.
4. **Dean's Creative/Research Grant, College of Fine, Performing & Communication Arts, Wayne State University (2014)**. PI. "*Communicative complexities of 'Integrated Arctic Management': Environmental resource management and development in Alaska*." \$7,000.
5. **Purdue Research Foundation Summer Research Grant (2012)**. PI. "*Accomplishing sustainability from local networks to global transformative policies: The work of sustainability professionals*." \$2,635.
6. **Purdue University Center for Research on Diversity and Inclusion Faculty Seed Grant (2012)**. Co-PI with Patrice M. Buzzanell. "*Performances of Meaningful Work by Sustainability Professionals*." \$500.
7. **Central States Communication Association Federation Prize (2012)**. Co-PI with Patrice M. Buzzanell. "*Performances of meaningful work by sustainability professionals*." \$3,000.
8. **John Templeton Foundation (2012)**. Co-PI with Patrice M. Buzzanell. "Making sustainability meaningful: Reworking the work ethic." \$39,500. Not funded.
9. **Projects that Advance the Discipline of Communication Funded by the National Communication Association (2011)**. Co-PI with Patrice M. Buzzanell. "*Changing face of communication studies: Majority and underrepresented minority millennial graduate students' reported quality of life and meaningfulness of work*." \$5,000.
10. **Purdue University Bilsland Strategic Initiatives Fellowship (2011)**. Co-PI with Patrice M. Buzzanell. "*Quality of Purdue graduate students' lives: Negotiations of meaningful work, inclusion, and "extreme job" characteristics*." \$18,000. Not funded.

TEACHING

Courses Taught

Wayne State University. Department of Communication. (2013-present)

Graduate classes:

1. Ethnographic Research Methods in Communication (COM 8230)
2. Organizational Communication (COM 6250)
3. New Media and Strategic Communication (COM 7210)

Directed study (Graduate):

1. Stakeholder Theory (COM 7991, Fall 2014), D. Sellnow-Richmond

2. Critical Discourse Analysis (COM 9990, Winter 2014), N. Warshay

Undergraduate classes:

1. Leadership Communication (COM 4500)
2. Introduction to Communication Studies (COM 2000) (Team-taught with K. Maguire)
3. Introduction to Organizational Communication (COM 3250)

Purdue University. Brian Lamb School of Communication. (2010-2013)

Undergraduate classes:

1. Communication and Emerging Technologies (COM 435) (Teaching assistant)
2. Quantitative Methods for Communication Research (COM 304) (Teaching assistant)
3. Introduction to Organizational Communication (COM 324) (Teaching assistant)
4. Small Group Communication (COM 320)
5. Fundamentals of Speech Communication (COM 114) (Regular, Honors, and Learning Community sections)

Bowling Green State University. School of Media & Communication. (2007-2009)

Undergraduate classes:

1. Journalism Techniques for Non-Majors (JOUR 201) (Instructor)
2. Public Relations for Non-Majors (JOUR 341) (Teaching assistant)

SERVICE AND PROFESSIONAL DEVELOPMENT

Professional Memberships

1. International Communication Association (ICA)
2. National Communication Association (NCA)
3. Central States Communication Association (CSCA)

Positions of Service to the Profession

1. Member, Advisory Board of the NCA-Forum (June 2015-present). **National Communication Association.**
2. Chair, Organizational Communication Division Awards Nominating Committee (2015-2016). **National Communication Association.**
3. Member, Organizational Communication Paper Reviewer Nominating Committee (2015-2016). **International Communication Association.**
4. Member, Organizational Communication Division Awards Nomination Committee (2014-2015). **National Communication Association.**
5. Student Board Member (2012-2014). **International Communication Association.**

Editorial Board Member for Academic Journals

1. *Management Communication Quarterly* (November, 2014-present)

Guest Editor for Journals

1. *Critical Sociology* (expected 2017), with A. Moldavanova. Special Issue topic: "Social Institutions and Sustainability."

2. *Management Communication Quarterly* (2015, volume 29), with P.M. Buzzanell. Special Forum topic: "Organizing/Communicating sustainably."

Ad hoc Reviewer for Academic Journals (Alphabetical order)

1. *Business Ethics: A European Review* – 1 manuscript (2014)
2. *Communication Theory* – 1 manuscript (2013)
3. *Communication, Culture & Critique* – 1 manuscript (2011)
4. *Feminist Media Review* – 1 manuscript (2013)
5. *Health Communication* – 1 manuscript (2012)
6. *Human Relations* – 1 manuscript (2014)
7. *Journal of Business Ethics* – 4 manuscripts (2009-2011, 2014, 2015)
8. *Journal of International & Intercultural Communication* – 1 abstract for Special Forum on "Intercultural partnerships in nonprofit contexts" (2014)
9. *Journal of Research Practice* – 2 manuscripts (2010, 2012)
10. *Management Communication Quarterly* – 4 manuscripts (2010, 2012, 2013, 2014)
11. *Organization* – 1 manuscript (2009)
12. *Women's Studies in Communication* – 1 manuscript (2014)

Reviewer for Books/ Book Chapters

1. Reviewer (2014): S.C. Howard (2014). *Black queer identity matrix: Towards an integrated queer of color framework*. New York: Peter Lang Publishing.
2. Chapter reviewer (2012): Holman Jones, S., Adams, T.E., & Ellis, C. (Eds.) (2013) *Handbook of Autoethnography*. Walnut Creek, CA: Left Coast Press

Invited Reviewer/Respondent/Chair for Academic Conferences

1. Reviewer, Western States Communication Association, 2016 (Organizational Communication division).
2. Mentor, *Research Escalator Session*, International Communication Association, 2015 (Organizational Communication division).
3. Reviewer, International Communication Association, 2015 (Organizational Communication division).
4. Reviewer, International Communication Association, 2014 (Public Relations and Environmental Communication divisions).
5. Chair, session titled *Health/Illness and Care/ing*, at the Doing Autoethnography: Here and Now conference, 2011.
6. Wandering Scholar, *Scholar to Scholar Presents: Dialogues about Communication and Culture*, at the National Communication Association, 2010.

Resources Designed to Serve the Profession

1. *Organizational Communication in the News* (www.orgcominthenews.com) (December, 2011-present). Founder and Senior Editor.

This website is designed as a teaching and learning resource for faculty and students of organizational communication. It acts as a "gathering house" for interesting case studies featured in the media. Stories are slotted according to conventional research categories, story-specific themes, and archival dates for easy referral.

University Service

Wayne State University

1. Member, Advisory Board of the Humanities Center, September 2015-September 2017
2. Co-organizer, *Social Institutions and Sustainability* research symposium, September 11, 2015 (with A. Moldavanova, Department of Political Science)
3. Member, Subcommittee for Masters' Program Assessment, Department of Communication, Fall 2015.
4. Member, Search Committee for Public Relations (Tenure-Track) Faculty Position, Department of Communication, Fall 2015.
5. Member, Communication Studies Area Research Scholarship Committee, Department of Communication, April, 2015.
6. Member, Summer Doctoral Seminar Organizing Committee, Department of Communication, 2015.
7. Co-Founder & Facilitator, *Sustainability Scholars Forum*, Fall 2014 – Winter 2015 (Funded Working Group, by the Humanities Center, Wayne State University)
 - Co-founders: A. Moldavanova (Political Science), J.L. Ram (Physiology), & K. O'Donovan (Political Science)
8. Co-Founder & Facilitator, weekly *Communication Writing Retreat*, Department of Communication, starting Fall 2014
9. Guest talk, COM 8000: Introduction to Doctoral Studies, on "Organizational Communication," November 11, 2014.
10. Member, Communication Studies Area Research Scholarship Committee, Department of Communication, April, 2014.
11. Guest talk, COM 2000: Introduction to Communication Studies, on "Organizational communication and sustainability," March 18, 2014.
12. Guest panelist, COM 7000: Introduction to Masters Studies, on "Research methods," January 15, 2014 (*Qualitative research methods*).
13. Member, Summer Doctoral Seminar Selection Committee, Department of Communication, 2014.
14. Guest talk, COM 8000: Introduction to Doctoral Studies, on "Organizational Communication," October 15, 2013 (*Organizational communication & sustainability*).
15. Guest talk, COM 2000: Introduction to Communication Studies, on "Organizational communication," September 17, 2013.
16. Guest panelist, COM 7000: Introduction to Masters Studies, on "Research methods," September 10, 2013 (*Qualitative research methods*).

Purdue University

1. Panelist, Brian Lamb School of Communication session titled "Negotiating the academic job market," April 9, 2013 (*Preparing your self and your application packet*).
2. Panelist, Communication Graduate Student Association colloquium on "The balancing act: Integrating service with the CV," November 8, 2012 (*Sustainable service*).
3. Contributor, Graduate College Recruitment Material, May 2012.
4. Featured contributor, Brian Lamb School of Communication Recruitment Material, November 2011.
5. Panelist, Communication Graduate Student Association colloquium on "Publishing academic journal articles," September 14, 2011 (*Thinking qualitative, thinking interdisciplinary*).

6. Guest lecturer, COM 49100: Leadership Strategies, Diversity/Inclusion & *Mad Men* (Spring 2011), and COM 35300: Problems in Public Relations (Fall 2010).
7. Reviewer, Purdue Graduate Students' Government Travel Grants, Fall 2010.
8. Participated in Buddy Program for New Student Orientation at the Brian Lamb School of Communication, 2010-2013.
9. Conference planning committee member, Purdue Graduate Student Conference on Communication Research 2010.

Bowling Green State University

1. Senator for the Graduate Communication Association, Graduate Student Senate, 2008-2009.
2. Masters student representative, Graduate Communication Association, School of Media & Communication, 2008-2009 and 2007-2008.
3. Graduate student representative, Student Publications Committee, 2008-2009 and 2007-2008.
4. Graduate student representative, Web Committee of the School of Media & Communication, 2007-2008.
5. Co-chair of Publicity, Graduate Student Senate, 2007-2008.

University of Calcutta (St. Xavier's College)

1. Member, Student Union, St. Xavier's College, 2002-2003.

Doctoral Student Committee Member

1. Stephen Lee Mitchell (Comprehensive Exams defended, March 30, 2015)
2. D. Sellnow-Richmond (Comprehensive Exams defended, December 1, 2014)

Masters Students Advised

1. J. Revoir (started Winter 2015)

Engaged Scholarship and Applied Research

1. *CSRWireTalkback: The Corporate Social Responsibility Newswire*. (2010-present). Guest Contributor.
 - Contributed essays, based on my own and other scholarly research, to better bridge the worlds of academe and industry
 - Topics have included: translating CSR effectively, transformational leadership, and cultural considerations
 - For full listings, see: <http://www.csrwire.com/blog/bloggers/164-rahul-mitra/posts>
2. *Office of University Sustainability, Purdue University*. (August, 2012-July, 2013).
 - Engaged in strategic development of Purdue's "sustainability brand"
 - Conducted organizational communication audit of workplace practices
 - Managed social media communication (i.e., Facebook, Twitter, Wordpress, Flickr, and Youtube)
 - Associated projects include: design and launch of new website, LEED EB-OM for Rawls Hall, Green Week 2012, Campus Conversations on Climate Change,

#PurdueSeasons, Student Sustainability Summit, Scan/Link/Learn mobile learning platform

3. *College of Technology, Purdue University*. (January-March, 2013).
 - Conducted set of 4 focus group sessions for the staff of the College of Technology, regarding their work productivity, available organizational resources, and overall work experience
 - Designed focus group questionnaire
4. *SDialogue*. (October-December, 2010).
 - Designed scorecard for the firm's corporate clients to use, while reporting on their ongoing and planned sustainability projects.

Professional Development Workshops Attended

1. *Scholar Writing Series (2013-present)*. Office of Teaching & Learning, Wayne State University.
2. *LGBTQA Ally Development Training (2015)*. Dean of Students' Office, Wayne State University.
3. *Qualities of a Good Interdisciplinary/Team Science Leader (2014)*. Office of Vice President for Research, Wayne State University.
4. *Designing Budgets for Grant Applications (2014)*. Office of Vice President for Research, Wayne State University.
5. *Computational Social Sciences in Communication Research (2013)*. University of Illinois, Urbana-Champaign.
6. *Fellowship & Grant Writing in the Humanities (2013)*. Office of Vice President for Research, Wayne State University.
7. *Designing a Course from Scratch (2012)*. Purdue University.
8. *Strategies for Successful NSF Applications (2012)*. Purdue University.
9. *Advanced Teaching Portfolio Techniques (2012)*. Purdue University.
10. *Responsible Conduct of Research: Authorship and Publications (2012)*. Purdue University.
11. *Kidnects.us: Creating an Asset Building Community (2012)*. 7th Annual "Connections Count" Community Summit.
12. *Negotiating a Job Offer (2012)*. Purdue University.
13. *Ford Foundation Fellowship Workshop (2010)*. Purdue University.
14. *Grant/ Proposal Writing (2009)*. Purdue University.
15. *Human Subjects' Research (2009)*. Purdue University.

INDUSTRY EXPERIENCE

Concept Public Relations, Mumbai, India (July 2006-July 2007)

Senior Executive, Investor Relations

- Advised corporate clients on media coverage and dissemination of information to equity analysts and fund managers
- Interacted with stock market analysts, brokers, fund managers and private equity managers on industry trends, company prospects and market movements.
- Drafted media releases and analyst updates
- Obtained research reports and recommendations from research houses, funds and brokerages on the client company

TIMES NOW News Channel, Mumbai, India (June 2005-June 2006)

Capital Markets Reporter

- Tracked equity mutual funds and interacted with fund managers and stock brokers
- Reported on capital market regulation
- Involved in planning and implementation for launch of the channel

Moneycontrol.com and CNBC-TV18, New Delhi and Mumbai, India (April 2004-June 2005).

Business News Correspondent

- Tracked the stock market, wrote market reports
- Reported for personal finance on credit cards and loans; involved in planning and designing the Credit Cards and Loans web pages
- Prepared corporate news reports based on interviews
- Served as stand-in editor for the News page of the website at times